

### **Cambridge International Examinations**

Cambridge International General Certificate of Secondary Education

TRAVEL AND	TOURISM	Oct	0471/11 ober/November 2018
CENTRE NUMBER		CANDIDATE NUMBER	
CANDIDATE NAME			

Candidates answer on the Question Paper.

No Additional Materials are required.

#### **READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.



2 hours

Refer to Fig. 1	(Insert), inforn	nation about Ra	amadan in the	United Arab E	Emirates (	UAE).
	(			0111100171100		

(a)	lder	ntify the following:
	•	the continent that the UAE is in
	•	the percentage of tourists that have never learnt about the local culture
	•	if local time in Dubai is ahead of or behind London, UK
(b)	Unit	ed Arab Emirates is a desert country.
	Des	cribe <b>two</b> tourist activities likely in desert areas.
	1	
	2	
		[4]

	respect local religious practices.
	1
	2
	Describe <b>three</b> ways that tourists can minimise their social and cultural impacts when a destination.
(	destination.
(	destination.
	destination.  1
	destination.  1
	destination.  1
	destination.  1
•	destination.  1
	destination.  1

(e)	Discuss the role of National Tourist Boards in minimising negative social and cultural impacts.
	[6]

[Total: 25]

Refer to photograph A (Insert), a couple arriving at an island resort by seaplane.

(a)	Identify <b>three</b> ways that the staff shown in photograph A are welcoming the tourists.
	1
	2
	3
	[3
(b)	Explain <b>two</b> reasons why island resorts are likely to be all-inclusive.
	1
	2
	[4

customers rather than boats.
1
2
3
The staff in photograph A are dressed in uniforms.
Explain <b>three</b> reasons why staff in resorts wear uniforms.  1
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(e)	Discuss what is meant by the phrase "tourist destinations are amalgams".
	[6]
	[Total: 25]

Refer to Fig. 2 (Insert), information about holiday planning.

(a)	a) Identify the following:	
	the percentage of adults that are concerned about terror attacks w	-
	the percentage of tourists that would postpone their holiday in the events of the second	
	the percentage of tourists that book their holiday online	
(b)	b) State four factors, other than terrorism, that are likely to influence destination.	a tourist's choice of
	1	
	2	
	3	
	4	
	4	
		[4]
(c)	c) Terrorism as well as political and global events may cause a drop in too	
(c)	c) Terrorism as well as political and global events may cause a drop in too Describe three negative economic impacts that are likely in the eve numbers.	urist numbers.
(c)	Describe three negative economic impacts that are likely in the eve	urist numbers.
(c)	Describe <b>three</b> negative economic impacts that are likely in the eve numbers.  1	urist numbers.  nt of a drop in tourist
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(a)	Explain three ways that tourists can research the safety of destinations.	
	1	
	2	
	3	
		[6]
(e)	Discuss how terrorism has affected global travel trends.	

Refer to Photograph B (Insert), tourists watching local wildlife whilst on a canoe tour of the Zambezi River, Zambia.

(a)	State three likely sporting activities available for tourists in natural environments.
	1
	2
	3
	[3]
(b)	Sports tourism is an example of specialised tourism.
	State <b>two</b> other types of specialised tourism.
	1
	2
	[2]
(c)	Explain <b>two</b> reasons why camping may appeal to tourists.
	1
	2
	[4]

(d)	Tourists are often given rules to follow to protect the natural environment that they are visit	ting.
	Explain <b>three</b> likely rules for tourists to follow to minimise their environmental impact.	
	1	
	2	
	3	
(e)	Sport tourists may use public transport to move between areas.	[6]
(e)	Explain <b>one</b> advantage and <b>one</b> disadvantage for a sport tourist of using public transport.	
	advantage	
	auvantage	
	dicadvantago	
	disadvantage	
		[4]

Assess the likely positive environmental impacts of tourism in natural environments.
[6]

[Total: 25]

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